## Eliq receives award as profitable solution to protect the environment

Elig, the company that helps utilities deliver better digital energy products for customers, has received the "Solar Impulse Efficient Solution" Label, an award for clean and profitable solutions.

Eliq was attributed the "Solar Impulse Efficient Solution" Label following an assessment performed by external independent experts and based on verified standards. It is thereby joining the #1000solutions challenge, an initiative by the Solar Impulse Foundation to select solutions that meet high standards in profitability and sustainability and present them to decision-makers to fast-track their implementation.



The company's SaaS platform helps utility companies build rich digital energy products that makes energy consumption data understandable and actionable for consumers via machine-learning powered insights derived from electricity meter data. With millions of users on its platform, the company now serves energy retailers and regulated utilities in 8 countries across Europe, growing quickly.

To receive the "Solar Impulse Efficient Solution" Label, Eliq's platform was thoroughly assessed by a pool of independent experts according to 5 criteria covering the three main topics of Feasibility, Environmental and Profitability. All labelled solutions are part of the #1000solutions portfolio that will be presented to decisionmakers in business and government by Bertrand Piccard, Chairman of the Solar Impulse Foundation. The aim of this initiative is to encourage the adoption of more ambitious environmental targets and fast-track the implementation of these solutions on a large scale.



"We're thrilled about this recognition, as it is an award that doesn't just look at the positive effects of the work, but also the sustainability of the business outcomes for our clients."

- Håkan Ludvigson, CEO and Co-founder, Eliq

## **About Eliq**

Eliq is a SaaS platform that enables energy companies to deploy applications that help end-customers better understand and manage their energy usage and accelerate their participation in the energy transition. The company is based in Gothenburg, Sweden, London, UK and Vilnius, Lithuania and provides leading utilities and retailers across eight countries with a suite of energy APIs and award-winning white-label applications, since 2016.







## About the "Solar Impulse Efficient Solution" Label

One of the first labels for positive impact businesses bringing together protection of the environment and financial viability, the "Solar Impulse Efficient Solution" Label is attributed following an assessment performed by external independent experts. In collaboration with renowned institutions, solutions applying for the label must go through a neutral methodology based on verified standards. This label serves as an award for clean and profitable solutions.



## **About the Solar Impulse Foundation**

The Solar Impulse Foundation is dedicated to accelerating the implementation of clean and profitable solutions. Moreover, the Foundation is helping decision-makers in businesses and governments to achieve their environmental targets and adopt more ambitious energy policies, which are necessary to pull these solutions to market. A way to carry the success of the first solar-powered flight around the world further.

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